



A Just Recovery Campaign

We've seen the world turn its attention to social justice and ending racism as evidenced by the millions of on-going protests in North American and European countries. As a result of COVID-19, governments have been formulating policies and programs for citizens and businesses to weather the economic fallout of the pandemic. The federal government was accepting public feedback to their recovery program planning up until June 19th. Just recently, the BC Provincial government also put out their call for feedback from residents as they prepare their economic recovery plan (more on this below). In response, a coalition of more than 150 environmental and social organizations calling themselves #JustRecoveryforAll, and representing collective memberships of millions of Canadians, have released "[Six Principles for a Just Recovery](#)", laying out a path for economic plans that move toward a more equitable and sustainable future.

Advocating for a Green New Deal

A Green New Deal for Canada checks all the boxes for not only a greener, carbon neutral future, but also social, health and racial justice and equity for all citizens. The work that our community did last May during the Town Hall for a Green New Deal forms the basis for a just recovery that emphasizes a transition to a clean, sustainable economy where no one is left behind. There is no better time to reiterate that message than now, so I urge all of you to answer the BC Government's recovery plan feedback request. The government [website](#) provides three ways you can have your ideas and opinions heard: send an email, fill in an online survey or participate in a [virtual townhall](#). More details can be found on page 13 of their [online discussion paper](#).

To help formulate your thoughts on how to implement a Green New Deal, some great guidance comes from a couple of articles in the Guardian. One article published on [May 20th](#), cautions us to heed the lessons of the 2008 financial meltdown as we recover from the economic impacts of the pandemic, and at the same time address social justice and climate-related issues. Another article [quotes UN officials](#) calling on the business community to ensure their policies going forward address social inequities and the climate crisis. This last article also underscores the interconnectedness of these issues and how businesses can help. Also helpful, the #JustRecoveryForAll movement have their [six principles](#) that summarize a desirable foundation for economic recovery. Another good op-ed by Mike Layton published in [The Star](#), reminds us why a Green New Deal is so important and doable in light of the response to COVID-19.

Shuswap Climate Action Launches a Facebook Page

And last but not least, we have just launched our [Facebook page](#) that complements our website. So please go have a look, “like” and follow us on Facebook! We will bring you news items, more Shuswap Perspectives and help promote upcoming events in the area.

Shuswap Climate Action acknowledges we are on the unceded and unsundered traditional lands of Secwepemc Nation.